


IN THE CLAIMS

Please cancel claims 1-13 and 18-26 without prejudice and amend the claims as follows:

1. - 13. (Canceled)

14. (Currently Amended) A method for soliciting or placing at least one order for footwear, comprising the steps of:

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- providing at least one computer;
 - providing an order form through the at least one computer to be accessed by at least one user from a remote site;
 - measuring the size of the user's foot to provide a size parameter using a device connected to the computer network;
 - providing at least one additional parameter;
 - entering the at least one additional parameter on the order form;
 - submitting the order form through the computer network; and
 - receiving the foot wear according to each parameter in the order form.

15. (Currently Amended) The method according to claim 14, wherein the step of measuring the size comprises ~~includes~~ providing at least one of ~~the following measuring devices:~~ a laser-sizing device, a photographic-sizing device, or a graduated-sizing device.

16. (Currently Amended) The method according to claim 14, wherein the step of providing at least one computer further ~~includes~~ comprises providing a first computer at a store location and a second computer at a warehouse in communication with the first computer.

17. (Currently Amended) The method according to claim 14, wherein the step of providing at least one computer further ~~includes~~ comprises providing a third computer at a manufacturing facility in communication with the first and second computers.

18. - 26. (Canceled)

Please add the following new claims:

27. (New) A method for soliciting or placing at least one order for footwear, comprising the steps of:

providing at least one computer;
providing an order form through the at least one computer to be accessed by at least one user from a remote site;
providing at least one measuring device connected to the at least one computer for measuring a size parameter;
inputting the size parameter on the order form;
providing at least one additional parameter, wherein the at least one additional parameter comprises material, model, style, color, material treatment, traction level, cleat type, cushioning type, or personalization;
entering the at least one additional parameter on the order form;
submitting the order form through the at least one computer; and
receiving the footwear according to each parameter on the order form.

28. (New) The method of claim 27, wherein the step of providing at least one computer further includes providing a first computer at a store location and a second computer at a warehouse in communication with the first computer.

29. (New) The method of claim 28, wherein the step of providing at least one computer further includes providing a third computer at a manufacturing facility in communication with the first and second computers.

30. (New) The method of claim 27, wherein the step of providing at least one measuring device comprises providing at least one of a laser-sizing device, a photographic-sizing device, or a graduated-sizing device.

31. (New) The method of claim 27, further comprising the step of providing the footwear according to the order form by manufacturing the footwear at a manufacturing facility at a location different from the remote site.

32. (New) The method of claim 27, wherein the step of providing at least one additional parameter comprises the steps of:

selecting an insole material; and
selecting an outsole material.

33. (New) The method of claim 27, wherein the step of providing at least one additional parameter comprises the steps of:

selecting a cushioning type, wherein the choices of cushioning comprise
rubber plugs, air plugs, gel cushions, foam, or mixtures thereof.

34. (New) The method of claim 27, wherein the step of providing at least one additional parameter comprises the step of providing a custom indicia.
